

## **AACO Industry Partnership Program**

## I - AACO Regional Training Centers:

The Regional Training Centers of AACO (RTC), based in Amman – Jordan and in Cairo-Egypt, was established in 1996 with financial support from the European Commission and the two major aircraft manufacturers; Airbus and Boeing. Its mission is to provide the highest quality and cost-effective training opportunities that maximize the performance of the human capital in the region. AACO-RTC cooperates with other International & Regional professional bodies such as IATA, Edith Cowan University, McGill University and others, to maximize the outcomes of training.

AACO-RTC offers a number of professional diplomas which qualify the participants with the skills and knowledge needed to specialize in the desired field.

The scholarships are to be distributed amongst AACO member airlines of the partner's choice; whereby the chosen airlines would select the courses they want to benefit from using the allocated scholarships. The CEO of these airlines will be notified officially of the scholarships each partner has sponsored. Moreover, the trainees' certificates will be stamped "Sponsored by Partner's Company name".

## **II- The NASHRA - Industry's Pulse & Arab Aviation – Monthly Bulletin:**

The NASHRA is AACO's Official Monthly Bulletin that is distributed electronically in English language.

The word "NASHRA" is a transliteration of a word in Arabic which means simply the bulletin. It is a monthly recap of aviation in the Arab world as well as regional and International levels. Major issues covered in the NASHRA include:

- 1. Major developments in the Arab aviation industry at various levels.
- 2. Statistical monthly data related to the Arab World on passenger traffic flows, market shares, available capacity for Arab Airlines and non-Arab airlines in the Arab world, Fuel update and others.
- 3. Executive summary of AACO's major activities, events and meetings; steering boards, groups, joint projects and seminars.
- 4. AACO's Industry Partners news dedicated to our partners who sponsor this bulletin.

The NASHRA is distributed to the CEOs and Executives of AACO member Airlines, Director Generals and Senior Management of Civil Aviation Authorities in the Arab world, Transport, Tourism and Economy's ministers in the Arab Countries, Worldwide Regional Associations and IATA, Media around the World and AACO's Industry Partners. The NASHRA is also available in AACO's Members' Lounge and Industry Partners lounge.